



## Enrich

Creating a rich space requires more than good taste and interesting design objects.

Since 1972, a network of artists, artisans, and craftsmen working in every medium and scale imaginable has enriched the space with his program of fully bespoke art. Development, creative design, project management, manufacturing, installation, and comprehensive "aftercare" services for world-renowned hotel groups, government headquarters, government agencies, corporate offices, hospitals, and private residences.

# Inspire

From conception to installation: our method

We are a team of experts with backgrounds in both art and/or design who have a deep understanding of the nuances of both disciplines. We are not only art consultants but also furniture designers, product designers, graphic designers, and interior designers, which allows us to easily interact across all project disciplines and produce unique, bespoke solutions for everything from furniture to fabrics and accessories to art.



### Strategy

We start with in-depth research and surveys. The final result depends on our art and design solutions being informed by an understanding of the project's aims and aspirations. We can choose the optimum placements and context for the artworks by researching people's behavior and mobility inside a space. We won't create a distinct "Art Narrative" or an art master plan for the project until this preliminary analysis and investigation are finished.

#### Concept

Our art consultants collaborate with our team of in-house artists and local artisans to develop and specify one-ofa-kind, original paintings, drawings, and photographs, as well as custom glasswork, after choosing a preferred narrative direction. Through hand sketches, renderings, 3D models, and actual prototypes, concepts are fully developed.





#### Technical

Following the architectural team's approval of the designs, we work together to develop site plans and relevant BOQs, taking into account the best and most appropriate materials to utilize, the functioning and circumstances of the space, artwork sizes, and specific art media. Within the predetermined spending limits, we establish the project's objectives, goals, and criteria.

#### Production

We oversee every stage of the creation and production of works of art made with locally available materials in our own dedicated space, the Gallery Workshop. This enables us to guarantee proper quality control throughout the whole production process.

The Gallery Workshop is a top-notch production and frame facility with the greatest tools and a staff of highly qualified professionals. With unmatched experience in completing numerous sizable orders, it is the undisputed resource in the Middle East for the hospitality, healthcare, and business sectors.

### Installation Management

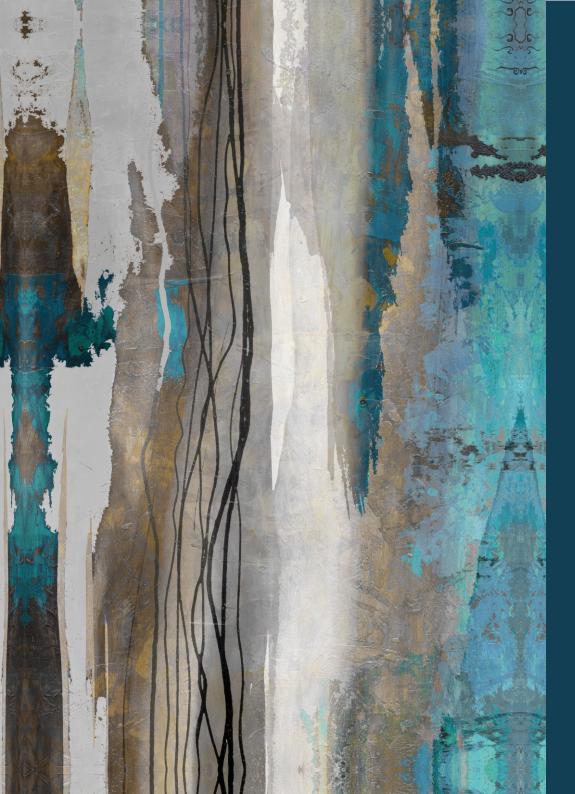
The placement of each work of art is crucial to the project's overall success. To ensure that the objects are fitted correctly, carefully, and without difficulty, our skilled technical staff collaborates closely with our art consultants and interior designers, site supervisors, and clients.

#### Grand Mercure Hotel & Residences Dubai

Grand Mercure Hotel & Residences, located in Garhoud, Dubai, UAE is one of its kind for its exquisite ambiance. Al Qamar Frames, known for its exquisite art solutions, has tastefully adorned this elegant hotel, capturing the essence of the city in a stunning manner.

- Art consultancy for rooms and public areas
- Zoning, location plans and technical documentation
- Wall art selection
- Procurement
- Art commissioning and production management.





### Hilton Garden Inn

Situated just a few steps away from one of the world's largest shopping centers, this contemporary home offers a family-friendly environment. The clean and modern style of the house is beautifully complemented by bright artworks inspired by nature.

#### SERVICES PROVIDED

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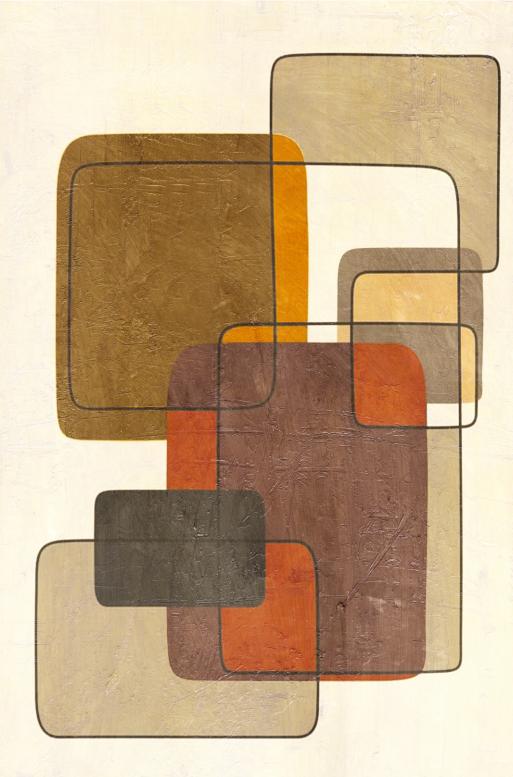
### Kempinski Hotel

Hoteliers Since 1897

Villa Rosa Kempinski, a unique resort that flawlessly combines European magnificence with Kenyan hospitality, required bespoke artwork to enhance its distinct character. Al Qamar Frames took on the task of providing the art, ensuring that each piece was customized to perfectly complement the resort's ambiance and elevate the overall guest experience.

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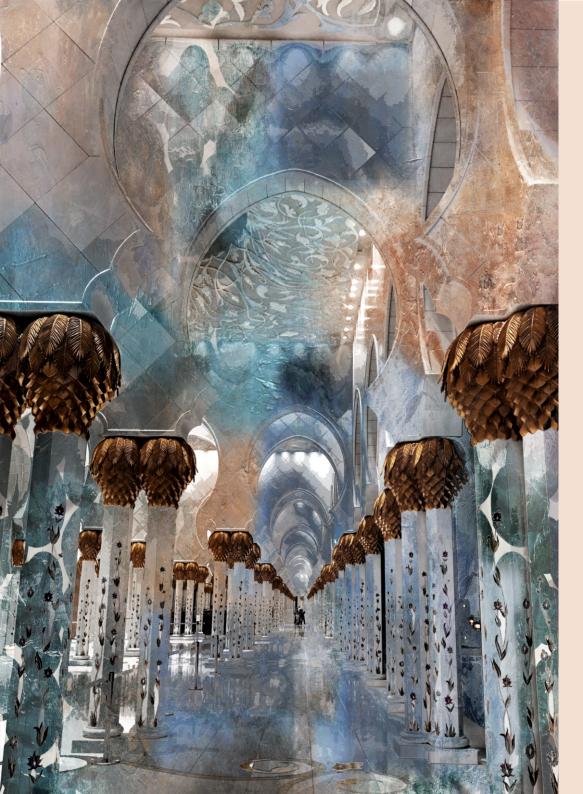


### Ramada Hotel

Ramada Hotel Dubai is renowned for its ability to deliver a truly exceptional experience to its guests, creating a captivating atmosphere that demands unique artwork solutions. Al Qamar Frames has masterfully curated a collection of artworks that truly stands out. With their eccentricity, exquisite craftsmanship, and glamorous appeal, these artworks work perfectly for the space.

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#### InterContinental Dubai

At InterContinental Dubai, guests are treated to an unparalleled and distinct experience. The hotel boasts theatrical rooms adorned with unconventional design elements, calling for exceptional artwork solutions. Al Qamar Frames has risen to the occasion by providing artworks that go beyond mere aesthetics. These eccentric, exquisite, and glamorous pieces work harmoniously to ignite the imagination of every guest.

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- Wall art selection
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Bespohe

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